

Hints & Tips



SEO Tips for Beginners

Feel free to suggest any new articles that you may want us to create.

Please email us on: support.e-store@compusoftgroup.com

The three kinds of SEO are:

1. On-page SEO – Anything on your web pages – Blogs, product copy, web copy.
2. Off-page SEO – Anything which happens away from your website that helps with your SEO Strategy- Backlinks.
3. Technical SEO – Anything technical undertaken to improve Search Rankings – site indexing to help bot crawling.



What Are SEO Best Practices?

1. Add Your Main Keyword Early On In Your Content.
2. Write Unique Titles, Descriptions and Content.
3. Optimize Your Title Tag for SEO.
4. Optimize Your Site's Loading Speed.
5. Track Your Results With The Google Search Console.
6. Optimize Images for SEO.
7. Use Internal Linking.
8. Publish Amazing Content.

What is the golden rule of SEO?

Well-written content engages the reader, increases search engine rankings and traffic, and increases the likelihood of quality links from other sites.