

Safe & Secure



How do eStore websites keep customer details safe

We use an SSL Certificate (Secure Sockets Layer) that exchanges encrypted data between the server & the webserver. It's among the top online safety measures you can provide for your clients.

Training your team

Offering training on customer data management to your team can result in long-term cost savings. Having good strategies for data collection and security won't be effective if your employees lack the skills to implement them. Therefore, it's essential to invest time in educating and training your staff so that they are proficient in handling and interpreting data.

For businesses with a "bring your own device" (BYOD) policy that permits employees to use their personal electronic devices for work, it's crucial to establish clear and effective policies for safeguarding sensitive information. Make sure these guidelines are straightforward and simple for your team to follow.

Update Plugins & Extensions

It's crucial to keep your plugins or extensions updated on your site. Hackers tend to exploit weak points in outdated versions. It's like updating your mobile phone's software; we understand the need to stay current, and it's the same idea here.

Examples: LiveChat, Google Analytics, Cookie Script, Embed Forms Plugins

Use Secure Passwords & 2-Factor Authentication

It's crucial to have strong and distinct passwords for each account. Prioritize creating passwords that combine both upper and lower-case letters, numerals, and symbols like punctuation. Regularly updating these passwords, especially when an employee leaves your company, is essential.

Consider using 2-factor authentication (2FA) for extra security on your website. While it might seem inconvenient initially, you'll quickly get used to it, making it a routine part of your security protocol.

Consider using email Captcha's

Using email captchas can effectively filter out spam on your website, ensuring you only receive legitimate requests. Beyond blocking unwanted emails, they also act as a deterrent to hackers, enhance security, and prevent irrelevant or spammy comments which might turn away potential clients.

Various email captcha options exist. Consult your web developer for recommendations on which to use, or take a look at how to install it yourself here:

<https://developers.google.com/recaptcha/intro>

Secure Hosting Service

Prioritising reliable and secure hosting is important for your business. It not only shields your site from potential threats and malicious attacks but also ensures consistent monitoring, reducing any downtime. This not only safeguards your revenue but can also boost your site's search visibility.

Don't compromise on your website's security. A small investment now in terms of time and resources can yield significant benefits down the road!

How to Check if a website is Safe to Use?

- Look for the Padlock icon.
- Check for the 'S' in HTTPS, which stands for secure.
- Check for a Privacy Policy on the website.
- Check out their Contact details on the website.