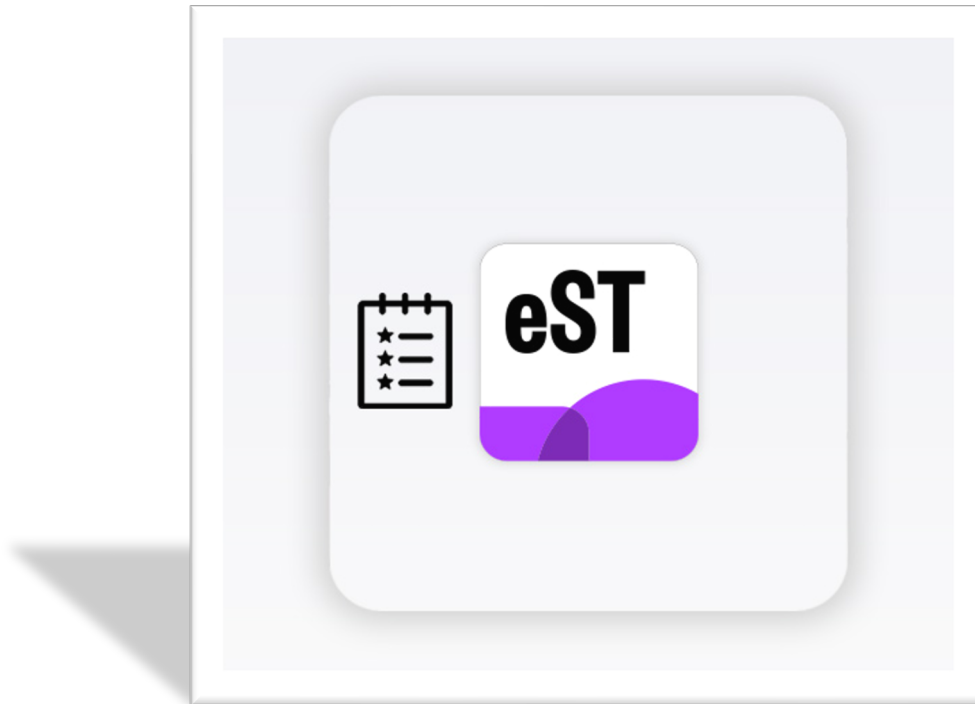


eStore Features



Feel free to suggest any new articles that you may want us to create?

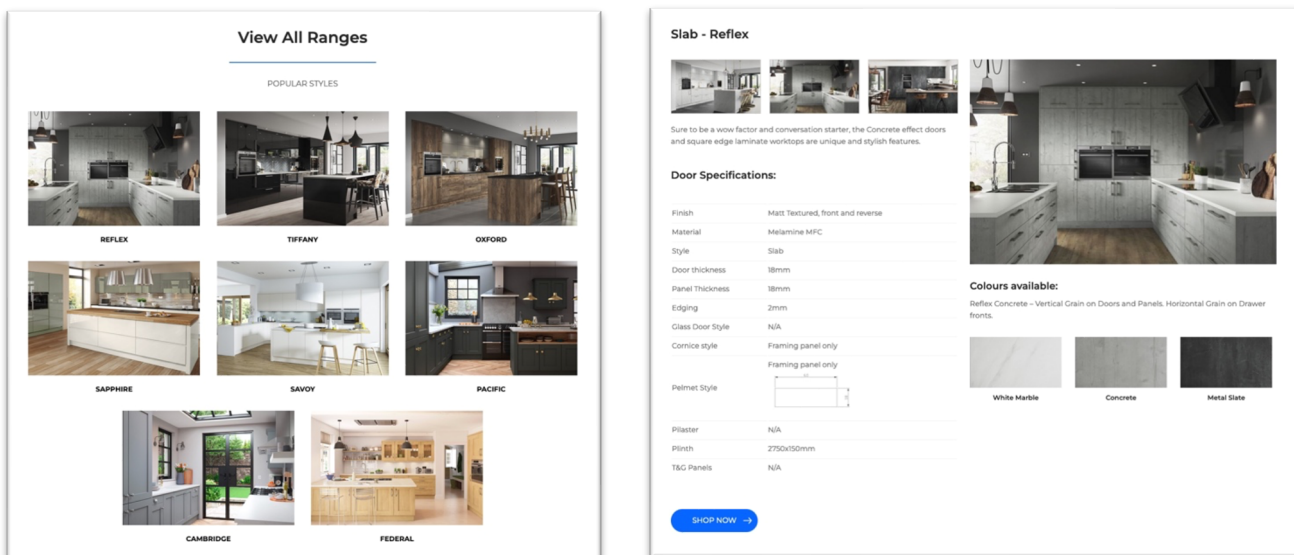
Please email us on: support.e-store@compusoftgroup.com

Here are our Top Five eStore Features to Enhance Your Shopping Experience:

1. Showcase Module
2. Wishlist Feature
3. Save Basket Feature
4. Price Estimation Feature
5. Compare Item Feature (New)

Showcase Module

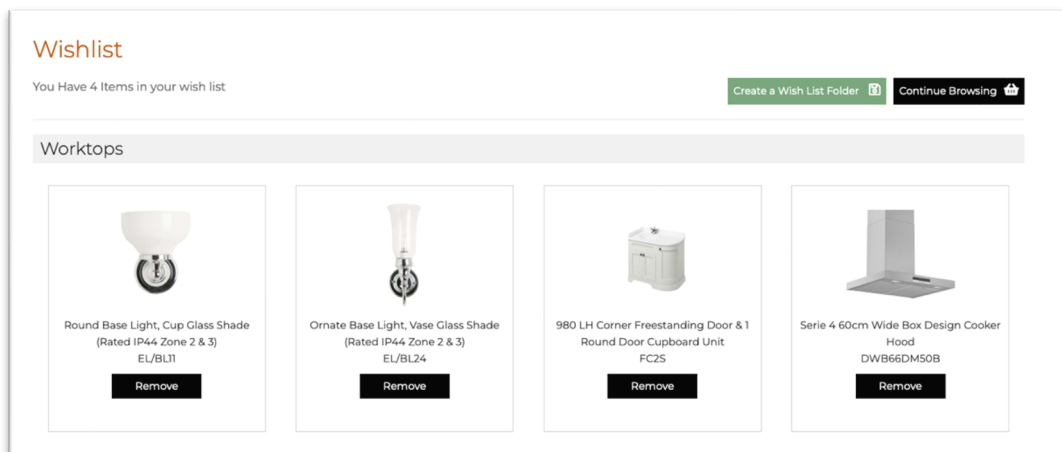
The showcase is an additional module that allows you to style your products and present them in an interactive gallery format, such as for Kitchens, Bedrooms, Bathrooms, etc. You can also select suitable templates to enhance the presentation and better engage your audience. This popular feature is highly flexible, allowing you to quickly turn elements on or off based on your needs.



Page 1: Example - Kitchen 'Style' section → Page 2: Example - Kitchen 'Range' product details section

Wish List Feature

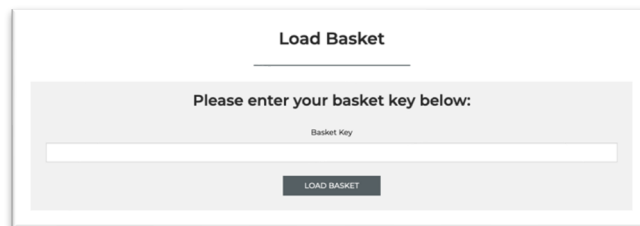
A 'Wish List' feature on an eCommerce site allows users to save products they're interested in for future purchase, like creating a personal shopping list. It helps them keep track of items they want without having to buy them immediately. Users can access & manage their Wish List through their dedicated login account.



Example of Saved Wish List items

Save Basket Feature

The 'Save Feature' on an eCommerce website allows users to save products they like using a basket key. They can load the key whenever they want by using the basket key, helping them remember items they're interested in and making shopping easier. It also makes it easier for the website owners to retrieve & modify a basket key and send it back to the client if users forget to add items.



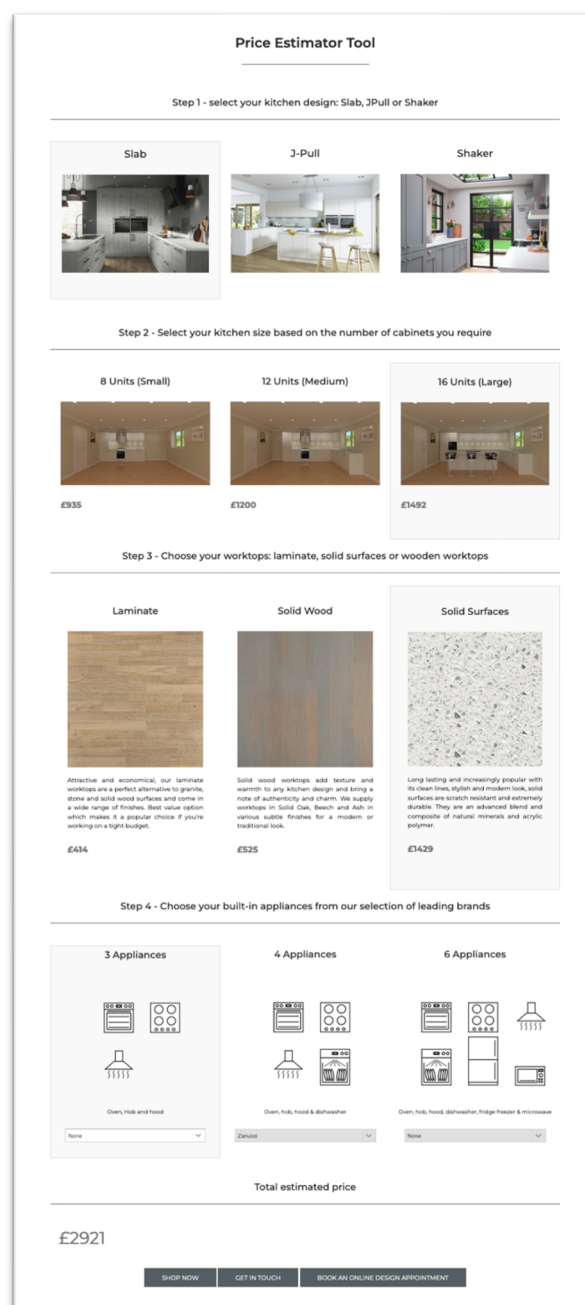
Example of Saved Basket key: **JVDDD**

Price Estimation Feature

A 'Price Estimation' Feature for kitchens is a tool that allows users to quickly select predefined items across a 3-column grid. Here's how it typically works:

- Style of Kitchen:** Users can choose from different kitchen styles such as Slab, J-pull, or Shaker.
- Units:** Users can select from predefined sizes:
 - 8 Units (Small)
 - 12 Units (Medium)
 - 16 Units (Large)
- Worktops:** Options for worktop materials include:
 - Laminate, Solid Wood, Solid Surface
- Appliances:** Users can select a predefined set of appliances, typically including:
 - Oven, Hob
 - Hood, usually offered by specific brands.

This feature allows users to quickly estimate the cost of a kitchen based on their preferences for style, size, worktop materials, and appliances. It streamlines the process of configuring and pricing a kitchen setup according to predefined options, making it easier for customers to plan their purchases and get an idea of the total cost.



Compare Product Feature

A 'Compare Product' feature on our website enables users to conveniently view and compare up to five products side-by-side. They can assess various attributes like price, specifications, features, and dimensions in detail.

(The 'Compare Product Feature' is available in the latest CMS version 2.27. Please contact eStore to check if you are eligible.)

The screenshot shows a 'Compare Product List' interface with a 'NEW' badge in the top right. A message at the top states: 'You currently have the maximum allowed items in your compare list.' The interface displays five product columns, each with a price, image, description, and specifications. Below the product list are filters for Height, Width, Depth, and Colour, and a table of specifications. At the bottom, there are 'Remove Item', 'More Info & Buy', and 'Swap Item' buttons for each product.

PRICE	£1,257.50	£774.17	£774.17	£624.17	£624.17
Image					
Description	980 LH Corner Freestanding Cloak & Toilet Door Cabinet Unit	600 Freestanding Basin Unit With Drawers	600 Freestanding Basin Unit With Drawers	Cloakroom Freestanding Basin Unit With Reversible Door	Cloakroom Freestanding Basin Unit With Reversible Door
Specification	In Stock	In Stock	In Stock	In Stock	In Stock
HEIGHT (MM)	820	820	0	840	840
WIDTH (MM)	1003	666	0	477	477
DEPTH (MM)	548	548	0	311	311
CLOUR	Sand	White	Light Grey	Olive	Sand
Brand	Burlington Bathrooms	Burlington Bathrooms	Burlington Bathrooms	Burlington Bathrooms	Burlington Bathrooms
Type - Category	Bathroom Furniture - Basin Unit Floor Standing	Bathroom Furniture - Drawersack Basin Floor Standing	Bathroom Furniture - Drawersack Basin Floor Standing	Bathroom Furniture - Basin Unit Cloakroom	Bathroom Furniture - Basin Unit Cloakroom
Remove	<input type="checkbox"/> REMOVE ITEM	<input type="checkbox"/> REMOVE ITEM	<input type="checkbox"/> REMOVE ITEM	<input type="checkbox"/> REMOVE ITEM	<input type="checkbox"/> REMOVE ITEM
More Info	<input checked="" type="checkbox"/> MORE INFO & BUY	<input checked="" type="checkbox"/> MORE INFO & BUY	<input checked="" type="checkbox"/> MORE INFO & BUY	<input checked="" type="checkbox"/> MORE INFO & BUY	<input checked="" type="checkbox"/> MORE INFO & BUY
Swap Product	<input type="checkbox"/> SWAP ITEM	<input type="checkbox"/> SWAP ITEM	<input type="checkbox"/> SWAP ITEM	<input type="checkbox"/> SWAP ITEM	<input type="checkbox"/> SWAP ITEM

Example of Compare Product List items

These top five website features are recommended for enhancing user experience:

- **Showcase Module:** Essential for presenting products attractively and showcasing variety effectively.
- **Wishlist Feature:** Enables users to save desired items for future purchase, improving accessibility to favourite products.
- **Save Basket Feature:** Allows users to retain selected items across sessions, promoting convenience and reducing cart abandonment.
- **Price Estimation Feature:** Helps users estimate costs and plan budgets effectively.
- **Compare Feature:** Facilitates side-by-side comparison of product specifications, aiding in making informed purchase decisions.

For more information, please contact us at support.e-store@compusoftgroup.com